

# Communication Strategies



## Process Map

Create clear demonstration of decision-making processes



## Updates

Schedule frequent updates on progress



## Social Media

Use social media presence to create opportunities for engagement



## Blog & Articles

Invite readers to comment and participate in our posts



## Events

Include stakeholders in engagement events and activities, and provide networking opportunities



## Website

Document and outline the decision-making process, "story," and role(s) stakeholders played on website



## Role Clarity

Share clear expectations of roles stakeholders will play in the process/project

